

Privacy Policy for The Curious Academy

This Privacy Policy outlines how The Curious Academy ("we", "us", or "our") collects, uses, discloses, and protects the personal information of our users ("you" or "your") when you use our website [Website URL] (the "Website"). We are committed to protecting your privacy and complying with the applicable data protection laws, including the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

Information We Collect

We may collect personal information from you when you use our Website, such as your name, email address, postal address, telephone number, and payment information. We may also collect other information that you provide to us voluntarily, such as your preferences, interests, and feedback. Additionally, we may automatically collect certain information about your device and use of our Website, such as your IP address, browser type, and operating system.

How We Use Your Information

We may use your personal information to:

Provide you with the products and services that you have requested.

Process your payments and fulfill your orders.

Communicate with you about our products, services, and promotions.

Personalize your experience on our Website and show you relevant content.

Improve our Website and tailor it to your needs.

Conduct research and analysis to better understand our customers.

Comply with our legal and regulatory obligations.

We will only use your personal information for the purposes for which it was collected, unless we reasonably consider that we need to use it for another reason that is compatible with the original purpose.

How We Disclose Your Information

We may share your personal information with third-party service providers who perform services on our behalf, such as payment processors, shipping carriers, and IT support. We require these service providers to comply with our privacy and security requirements and not to use your personal information for their own purposes.

We may also disclose your personal information if required by law, to enforce our legal rights, or to protect the safety and security of our users and the public.

Your Rights

Under the GDPR and the Data Protection Act 2018, you have certain rights regarding your personal information. These include:

The right to access your personal information.

The right to request correction of your personal information.

The right to request erasure of your personal information.

The right to object to the processing of your personal information.

The right to restrict processing of your personal information.

The right to data portability.

The right to withdraw your consent to the processing of your personal information.

If you wish to exercise any of these rights, please contact us using the contact details provided below.

Data Retention

We will only retain your personal information for as long as necessary to fulfill the purposes for which it was collected, or as required by law. After this period, we will securely delete or anonymize your personal information.

Security

We take appropriate technical and organizational measures to protect your personal information against unauthorized or unlawful processing and against accidental loss, destruction, or damage. However, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee the absolute security of your personal information.

Cookies

Our Website uses cookies to improve your experience and personalize your content. You can set your browser to refuse all or some browser cookies or to alert you when websites set or access cookies. However, if you disable or refuse cookies, some parts of our Website may become inaccessible or not function properly.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business practices or legal requirements. We encourage you to review this Privacy